



Vol. 6, No. 7 – April 1, 2012

A twice-monthly newsletter on speaking & air travel
written, edited, and read by professional speakers.

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A. GLOBAL SPEAKING NEWS



GSS-5 WILL BE IN VANCOUVER

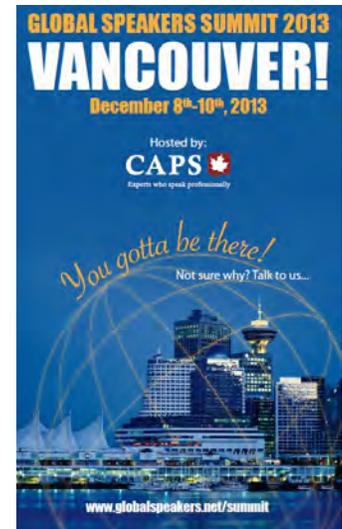
The fifth Global Speakers Summit will be in Vancouver, Canada, December 8-10, 2013.

Previous Summits were held in Singapore (2005), Dubai (2007), Cape Town (2009), and Nordwijk (Amsterdam) (2011).

As is customary, the CAPS national convention will be held in conjunction with the GSS in 2013.

Mark your calendar now and see this website for the latest details.

<http://www.globalspeakers.net/summit>



OVERHEARD:

The best way to have a good idea is to have lots of ideas.
--Linus Pauling, chemist, peace activist, author, educator;
Nobel Prize in chemistry, Nobel Peace Prize (1901-1994)

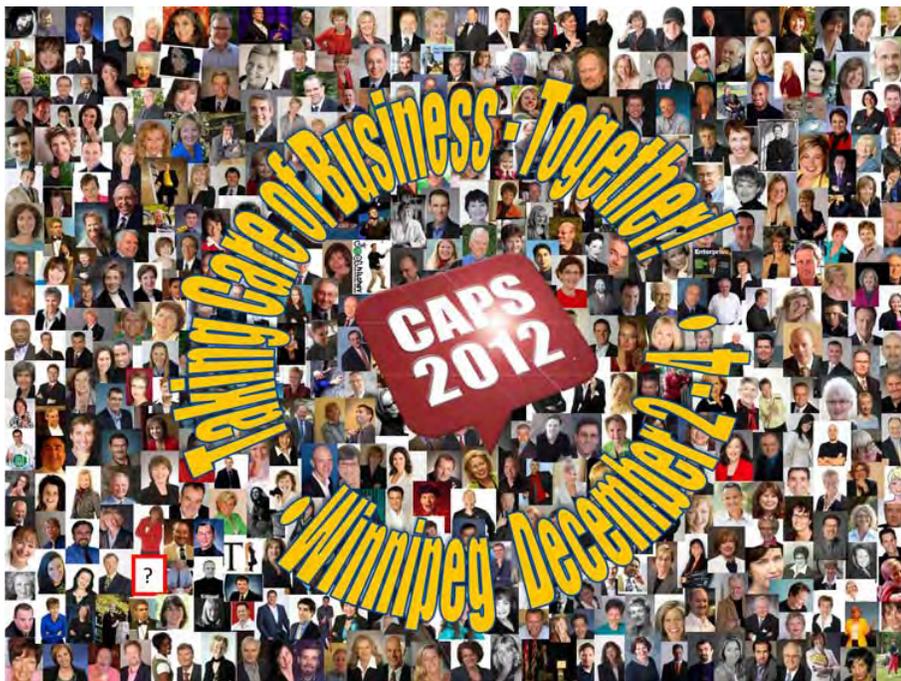
TAKE THE SURVEY: LAPTOPS VERSUS TABLETS?

Take the survey to share your computing habits and preferences with other speakers by **March 26**. Results will be published in the May issue of *Speaker* magazine.

<http://www.surveymonkey.com/s/relevantresources>



More than 40 percent of the roughly 100,000 flight attendants in the U.S. are over age 50.
Fewer than 18 percent are 34 or younger.
Singapore Air attendants average 24 years and Emirates 26.



**CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS
(CAPS) NATIONAL CONVENTION.**

December 2-4. Winnipeg.

<http://www.CanadianSpeakers.org>



U.S. airlines reported a rate of 0.81 passengers bumped from overbooked flights per 10,000 passengers in 2011, the lowest rate since the department started keeping such records in 1995.

BACK ISSUES OF THIS NEWSLETTER

The *NewsBrief* is posted online on the 1st and 15th of each month. See

http://www.globalspeakers.net/share/channel/news_newsletters



OVERHEARD:

Creativity can be described as letting go of certainties.

--Gail Sheehy

DÜSSELDORF IN SEPTEMBER

The German Convention: "The Future of Speaking."

The 2012 International GSA Convention will take place from 6th until 9th September at Hilton Hotel in Düsseldorf.



The Motto is "The Future Speaking".

<http://www.germanspeakers.org/convention-startseite-e.html>



More than 25 billion apps have been downloaded from Apple's App Store by users of the more than 315 million iPhone, iPad, and iPod touch devices worldwide.

CALL FOR SPEAKERS



The PSA/UK needs speakers to speak at our events. If you would like to speak at a PSA meeting, such as a Regional Meeting, a workshop or at our Annual Convention, then we want to hear from you.

All you have to do is download the Call for Speakers form below.

<http://www.professionalspeaking.biz/Resources/Documents/Call%20For%20Speakers%20071111.pdf>

Fill it in and then send it back to the PSA office at admin@professionalspeaking.biz or
12 Russell Close, Uttoxeter, Staffordshire ST14 8HZ, UK.



In 2011, the U.S. Transportation Department received 3.39 reports of mishandled bags per 1,000 passengers, the lowest rate since the agency began keeping track of lost bag reports in 1988.

Please forward this newsletter to your colleagues who speak internationally. They will thank you for your thoughtfulness.

B. Tips & Resources on Speaking & Travel

Ideas & Sources you can use



CAN YOU SEE AND HEAR ME AT THE BACK?

-- Alan Stevens, UK, past GSF President, alan@mediacoach.co.uk



It's rather obvious that your audience has come to see and hear you. However, some speakers seem to go out of their way to avoid being heard or seen. Here's what mean:

- 1) **Staying on stage** The stage is there for a purpose. It's so the entire audience can see you. In a small room, with a few rows of chairs it's OK to stay at ground level. If a stage has been provided, it's for you to use. Stepping off-stage into the audience creates problems. The people at the back will lose sight of you. As you walk past the front rows, people have to turn round in their seats to see you. Neither is desirable.
- 2) **Staying in the light** Spotlights have a purpose too, especially if your image is being projected onto large screens. Wandering to a dark part of the stage, or standing in front of a screen will make it hard for the audience to see you clearly. During your rehearsal, note where the light falls on the stage, and stay there.
- 3) **Using a microphone.** I've seen speakers reject the use of a microphone, claiming that their voices are loud enough to carry to the back of the room. That may be true, but the point of a microphone and speakers is to make it easy for everyone to hear. If a mike is provided, my advice is to use it.



http://www.youtube.com/watch?v=IP_qssY9Q9I&feature=related

WHICH TRAVEL MAGAZINES DO YOU READ?

Most Read Travel Publications



Medjet Assist. <http://bit.ly/wrZO9i>

ENGLISH PRONOUNCIATION

--G. Nolst Trenité, a.k.a. **Charivarius** (1870-1946). See: <http://www.wordsmith.org/awad/english.html>

If you can pronounce correctly every word in this poem, you will be speaking English better than 90% of the native English speakers in the world.

After trying the verses, a Frenchman said he'd prefer six months of hard labour to reading six lines aloud.

Dearest creature in creation, Study English pronunciation. I will teach you in my verse Sounds like corpse, corps, horse, and worse. I will keep you, Suzy, busy, Make your head with heat grow dizzy. Tear in eye, your dress will tear. So shall I! Oh hear my prayer.



Just compare heart, beard, and heard, Dies and diet, lord and word, Sword and sward, retain and Britain. (Mind the latter, how it's written.) Now I surely will not plague you With such words as plaque and ague. But be careful how you speak: Say break and steak, but bleak and streak; Cloven, oven, how and low, Script, receipt, show, poem, and toe.

Hear me say, devoid of trickery, Daughter, laughter, and Terpsichore, Typhoid, measles, topsails, aisles, Exiles, similes, and reviles; Scholar, vicar, and cigar, Solar, mica, war and far; One, anemone, Balmoral, Kitchen, lichen, laundry, laurel; Gertrude, German, wind and mind, Scene, Melpomene, mankind.

Billet does not rhyme with ballet, Bouquet, wallet, mallet, chalet. Blood and flood are not like food, Nor is mould like should and would. Viscous, viscount, load and broad, Toward, to forward, to reward. And your pronunciation's OK When you correctly say croquet, Rounded, wounded, grieve and sieve, Friend and fiend, alive and live.

Ivy, privy, famous; clamour And enamour rhyme with hammer. River, rival, tomb, bomb, comb, Doll and roll and some and home. Stranger does not rhyme with anger, Neither does devour with clangour. Souls but foul, haunt but aunt, Font, front, wont, want, grand, and grant, Shoes, goes, does. Now first say finger, And then singer, ginger, linger, Real, zeal, mauve, gauze, gouge and gauge, Marriage, foliage, mirage, and age.

Query does not rhyme with very, Nor does fury sound like bury. Dost, lost, post and doth, cloth, loth. Job, nob, bosom, transom, oath. Though the differences seem little, We say actual but victual. Refer does not rhyme with deafer. Fe0ffer does, and zephyr, heifer. Mint, pint, senate and sedate; Dull, bull, and George ate late. Scenic, Arabic, Pacific, Science, conscience, scientific.

Liberty, library, heave and heaven, Rachel, ache, moustache, eleven. We say hallowed, but allowed, People, leopard, towed, but vowed. Mark the differences, moreover, Between mover, cover, clover; Leeches, breeches, wise, precise, Chalice, but police and lice; Camel, constable, unstable, Principle, disciple, label.

Petal, panel, and canal, Wait, surprise, plait, promise, pal. Worm and storm, chaise, chaos, chair, Senator, spectator, mayor. Tour, but our and succour, four. Gas, alas, and Arkansas. Sea, idea, Korea, area, Psalm, Maria, but malaria. Youth, south, southern, cleanse and clean. Doctrine, turpentine, marine.

Compare alien with Italian, Dandelion and battalion. Sally with ally, yea, ye, Eye, I, ay, aye, whey, and key. Say aver, but ever, fever, Neither, leisure, skein, deceiver. Heron, granary, canary. Crevice and device and aerie.

Face, but preface, not efface. Phlegm, phlegmatic, ass, glass, bass. Large, but target, gin, give, verging, Ought, out, joust and scour, scourging. Ear, but earn and wear and tear Do not rhyme with here but ere. Seven is right, but so is even, Hyphen, roughen, nephew Stephen, Monkey, donkey, Turk and jerk, Ask, grasp, wasp, and cork and work.

Pronunciation (think of Psyche!) Is a paling stout and spikey? Won't it make you lose your wits, Writing groats and saying grits? It's a dark abyss or tunnel: Strewn with stones, stowed, solace, gunwale, Islington and Isle of Wight, Housewife, verdict and indict.

Finally, which rhymes with enough, Though, through, plough, or dough, or cough? Hiccough has the sound of cup. My advice is to give up!!!



United Airlines moves an average of 264,000 passengers per day.



TWITTER

Read the tweets from member of the Global Speakers Network.

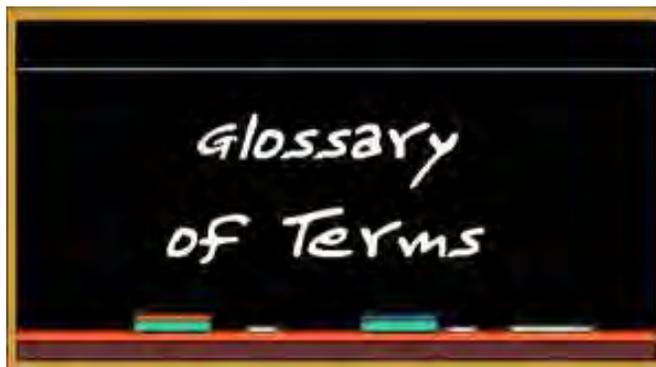
Discover speaking opportunities worldwide.

<http://twitter.com/#!/gsflive>

GLOSSARY OF TERMS:

The meetings, conventions, and exhibitions industry

Do you know podium from lectern? Lavalier microphone from handheld? Search this glossary of more than 1,400 terms, acronyms, and abbreviations and save yourself time, money, and trouble.



This glossary was developed by the meetings, conventions and exhibitions industry through the Accepted Practices Exchange (APEX).

<http://www.conventionindustry.org/StandardsPractices/APEX/glossary.aspx/>



10 private airlines were operating in India in 1948.

LIST OF SPEAKERS BUREAUS

See the membership list with contact information of the International Association of Speaker Bureaus.

<http://www.iasbweb.org/bureaus>



OVERHEARD:

True success is overcoming the fear of being unsuccessful.

-- Paul Sweeney

PACK FOR A PURPOSE

You can make a big impact on the lives of children around the world.

Use available space in your luggage to provide supplies to communities you visit.



There is need everywhere in the world. It can sometimes be difficult, however, to identify specific needs in places far from home. Speakers fortunate enough to travel to other countries often wish they could make meaningful contributions to help meet the needs of the places they visit. Such contributions are one way of expressing appreciation for the experiences and hospitality they enjoy in other lands.

For 5 pounds/2.27 kilos) you can bring:

- 400 Pencils
- 5 deflated soccer balls with an inflation device
- A stethoscope, a blood pressure cuff and 500 Band-Aids

<http://www.packforapurpose.org/>



OVERHEARD:

The creation of something new is not accomplished by the intellect but by the play instinct acting from inner necessity. The creative mind plays with the objects it loves.

--Carl Gustav Jung



ARE YOU LIKING GSF ON FACEBOOK YET?

Join the discussion of speaking worldwide.

<http://www.facebook.com/GlobalSpeakers>
(You may have to Copy>Paste the URL)



In June 2011, Malaysia Airlines said they would no longer allow infants in their executive class areas on certain models of planes. The policy was in response to first class clients who complained about crying infants.

SCREENING INSTRUCTIONS



United Airlines operates an average of 5,656 flights a day to 376 airports on six continents.



JOIN THE PROFESSIONAL SPEAKER DISCUSSIONS ON LINKEDIN

<http://www.linkedin.com/groups/Speaker-Community-Global-Speakers-Federation-1080047?mostPopular=&gid=1080047>

Express your love for the *NewsBrief*.
Forward it to your professional speaker colleagues.
They will appreciate you.

C. Fellow Speakers in Action

Watching other speakers work can be a great education. Your *NewsBrief* will feature one (usually humor) speaker each month. Watch, discover, and enjoy.



Vinny Verelli

The Scillian Actuary

A screenshot of a YouTube video player. The search bar at the top contains the text "humor speaker". The video title is "Celebrity Chef Has Questions for Social Security Guy". Below the title, there is a channel name "vinnyverelli", a "Subscribe" button, and a "67 videos" dropdown menu. The video frame shows a man in a black chef's hat and shirt standing in a kitchen, gesturing with his hands. In front of him is a red pot on a wooden cutting board. The video player interface includes a progress bar showing "1:50 / 2:37", a "CC" icon, a settings gear, and a "11 views" indicator. At the bottom, there are buttons for "Like", "Add to", "Share", and a flag icon.

<http://www.youtube.com/watch?v=IhIGxYNqJW4>



Air traffic on Saturdays is as much as 15 percent lighter than on weekdays.

D. Calendar



INTERNATIONAL SPEAKING CONVENTIONS AND EVENTS

Also see the Calendar at

<http://www.globalspeakers.net/events>

Several exciting events are taking place over the next few years. See the referenced web sites for the latest convention details.

Special registration rates: As a member of your national speaking association, you may attend other speaking conventions around the world at member rates.

2012

USA. April 13-15. Tempe, AZ, USA.



Business Revenue Lab
NSA Headquarters.

<http://www.mynsa.org/events/fullcalendar.aspx>

UNITED KINGDOM. April 14, 2012.



PSA/UK Spring Convention.
Victory Services Club, Marble Arch, London.
Fmi: Sue Cliff

admin@professionalspeaking.biz

www.professionalspeaking.biz

+44 0845 3700 504

<http://bit.ly/emJtDh>

NETHERLANDS



April 23, 2012. Amsterdam.

Professional Speakers Association/Netherlands
(PSA/Holland). Dan Poynter to speak on *Speaking Disasters*, *PowerPoint Tips & Tricks*, and *Speaking*

Internationally.

FMI: Victor Bonke, victor@acquirol.nl, +31 (76) 5320750

SOUTH AFRICA. APRIL 27-29 - Durban

Annual convention of the Professional Speakers Association of Southern



Africa. FMI: Simone Scholtz, events@PSAsouthernAfrica.co.za or the national president, Wolfgang Riebe, Wolfgang@WolfgangRiebe.com

<http://www.psasouthernafrica.co.za/>

MALAYSIA. May 4-5

Malaysian Association of Professional Speakers (MAPS) convention.

http://www.maps.org.my/events_up.asp

SINGAPORE. May 8. Preceding the HR Summit, May 9-10.

Dinner event on May 7.

Asia Professional Speakers-Singapore. Annual convention.



<http://bit.ly/hz539k>

USA

June 21, 2012. Country Springs Hotel in Pewaukee, WI. Wisconsin chapter of the National Speakers Association. FMI: Terry Estness, 414-617-0880, Terry@WisconsinSpeakers.com
<http://www.WisconsinSpeakers.com>

USA. July 14-17. Indianapolis.

NSA/US Convention.
Marriott Hotel.

<http://www.mynsa.org/EVENTS/FullCalendar.aspx>

GERMANY. GSA Sept 7-8, Düsseldorf.

(GSA) convention at the Hilton hotel.



<http://www.germanspeakers.org/convention-startseite-e.html>
<http://www.germanspeakers-association.de/>

UNITED KINGDOM. October 5-7. LONDON area.

Professional Speaking Association of the UK & Ireland. (PSA/UK) convention. Victory Services Club, Marble Arch, London.

Fmi: Sue Cliff, admin@professionalspeaking.biz
www.professionalspeaking.biz, +44 0845 3700 504
<http://bit.ly/emJTdH>



CANADA. December 2-4. Winnipeg.
Canadian Association of Professional Speakers (CAPS) national convention.
<http://www.CanadianSpeakers.org>

2013

USA. July 27-30. Philadelphia, PA.



NSA/US Convention.
Marriott Hotel, Downtown.
<http://www.mynsa.org/EVENTS/FullCalendar.aspx>

CANADA.



December 8-10. Global Speakers Summit.
Vancouver, BC. FMI:
<http://www.globalspeakers.net/summit>

2014

USA. June 29 – July 2. San Diego.



NSA/US Convention.
Marriott Hotel & Marina.
Please note that the convention will start on a Sunday and end on a Wednesday, which is a shift from our normal pattern of Saturday-Tuesday.

<http://www.mynsa.org/EVENTS/FullCalendar.aspx>

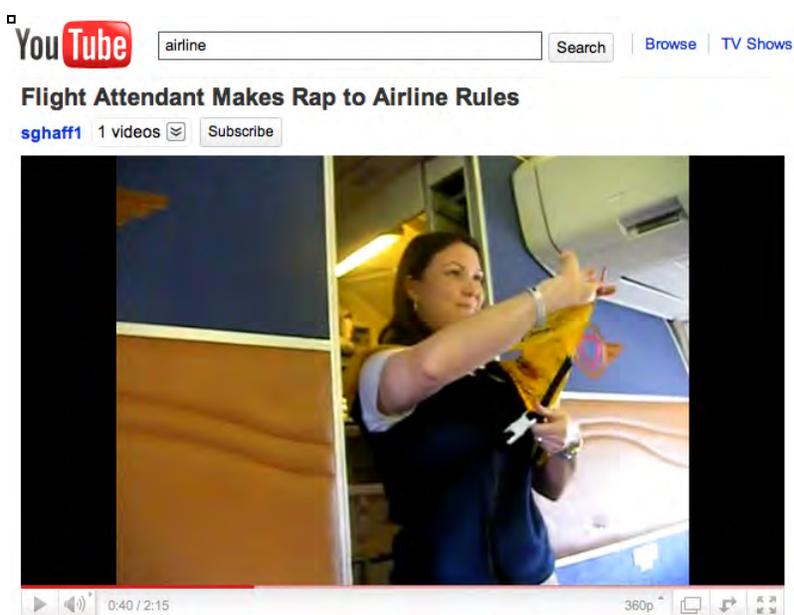
This *NewsBrief* is the only ezine on international professional speaking. You are encouraged to forward it to other international speakers.

E. Speaking & Travel Humor



FLIGHT ATTENDANT MAKES RAP TO AIRLINE RULES

http://www.youtube.com/watch?v=RkXLPs5Pg_Y



OVERHEARD:

I get nervous when they show movies on an airliner -- especially when the crew comes back to watch.

We dare you to forward this newsletter to your colleagues who speak internationally. And they will appreciate your generous effort.

F. GSF Organization

GSF is a **federation** of speaking associations from around the world.

GSN is an exclusive **networking** group of professionals who speak internationally.

Join GSN (<http://www.globalspeakers.net/network>)



GSN Member Benefits



GSF Website/Online Resources

<http://www.globalspeakers.net/>



GSN LinkedIn Community Group (For those speaking internationally and those wishing to speak in other countries.)
Erwin Van Lun, Moderator.

<http://www.linkedin.com/e/gis/1080047>



Where in the World (find other GSN members when you travel)
<http://www.espeakers.com/witw/>

GSN Networking Directory. Contact information on speakers who work internationally.



<http://bit.ly/dRTBWF>



OVERHEARD:

You know you're flying the friendly skies when you notice the happy face on your airsick bag.

Global Speakers Federation Leadership

GSF Presidents



2011-2012

Janelle Barlow, USA.

JaBarlow@tmius.com



2012-2013

Cheryl Cran, Canada

info@cherylcran.com



2013-2014

Lesley Everett, UK.

lesley@WalkingTall.org



Immediate Past President. 2010-2011

Alan Stevens, UK.

alan@alanstevens.net

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Beverly@nsaspeaker.org

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G. The Small Print

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In January 2012, the Global Speakers *NewsBrief* became an independent publication edited by Dan Poynter. The *NewsBrief* honors and publicizes the Global Speakers Federation but it not controlled by the GSF.

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DanPoynter@ParaPublishing.com



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